



## **Food Lion to Host “Service Dog” Appreciation Day Friday, Sept. 28**

September 28, 2012

### **Public Company Information:**

NYSE: DEG

Food Lion (NYSE:DEG):

**What:** Food Lion will host a “Service Dog” Appreciation day today from 3 p.m. until 7 p.m. at one of its stores to raise awareness about service dogs and raise critical funds for training of service dogs.

**Who:** Second Chance Canine, Food Lion associates

**Where:** 4030 River Oaks Dr., Myrtle Beach, S.C.

**When:** Friday Sept. 28 from 3 p.m. until 7 p.m.

**Details:** On Friday, Sept. 28, Food Lion will host a “Service Dog” Appreciation Day to raise awareness about service dog and raise critical funds for training new dogs. Local residents can receive literature about the dogs, as well as purchase a \$3 meal, with all proceeds going directly to Second Chance Canine’s training facility.

In addition, Food Lion also plans to donate \$5,000 to Second Chance Canine, a non-profit organization providing training for service dogs.

### **About Food Lion**

Food Lion, based in Salisbury, N.C., is a company of Delhaize America, the U.S. division of Brussels-based Delhaize Group (NYSE: DEG) and operates more than 1,100 supermarkets. The company employs approximately 58,000 associates delivering quality products, low prices and service to customers in 10 Southeastern and Mid-Atlantic states. For more information, visit [www.foodlion.com](http://www.foodlion.com).