



Food Lion Celebrates 10 Newly-Renovated Stores with Re-Grand Opening Festivities Tomorrow

September 25, 2012 at 8:08 AM EDT

Public Company Information:

NYSE: DEG

Food Lion will celebrate store improvements at 10 of its locations in North Carolina and Virginia Wednesday, Sept. 26 by offering its customers giveaways, coupons and a chance to enter shopping sprees. The stores are former Bottom Dollar Food locations which have been converted to Food Lion stores.

The newly-renovated stores are at the following locations:

- 3136 E. Kivett Drive, High Point, N.C.
- 1136 W. Pine St., Mount Airy, N.C.
- 1327 E. Dixie Drive, Asheboro, N.C.
- 1810 Highway 64/70 SE, Hickory, N.C.
- 6203 Virginia Beach Blvd., Norfolk, Va.
- 8401 Hampton Blvd., Norfolk, Va.
- 2401 Colley Ave., Norfolk, Va.
- 1235 N. Military Highway, Norfolk, Va.
- 85 Coliseum Crossing, Hampton, Va.
- 12917 Jefferson Ave., Newport News, Va.

The re-grand opening festivities will start at 8 a.m. with a ribbon-cutting ceremony at each store location. Customers will also be able to register for an in-store shopping spree, which will be held at all locations starting at 9 a.m. Saturday, Sept. 29 and Saturday, Oct. 6. Winners must be present at these 10 store locations the day of the event.

About Food Lion

Food Lion, based in Salisbury, N.C., is a subsidiary of Delhaize America, the U.S. division of Brussels-based Delhaize Group (NYSE: DEG) and operates more than 1,100 supermarkets. The company employs approximately 58,000 associates delivering quality products, low prices and service to customers in 10 Southeastern and Mid-Atlantic states. For more information, visit www.foodlion.com.