



Food Lion to Donate \$9,000 to Feed Local Families

August 14, 2012

Grocer Plans to Present Check and Food Donation August 14 to Help Feed Greater Greenville-Area Families

Public Company Information:

NYSE: DEG

Food Lion is donating \$5,000 of its store-brand food products and a \$4,000 monetary donation to Harvest Hope Food Bank to feed Greater Greenville area families at 10 a.m. Tuesday, August 14 at Harvest Hope's facility at 2818 White Horse Road.

"Food Lion is a strong community partner and is dedicated to assisting hunger relief and nutrition education programs in the communities we serve," said Maria Quant-Young, community relations supervisor for Food Lion. "Participating in the food distribution event in Greenville, S.C., is another great opportunity for us to give back to our customers."

The monetary donation comes from the Food Lion Charitable Foundation. Established in 2001, the Food Lion Charitable Foundation provides financial support for programs and organizations dedicated to feeding the hungry in the communities it serves. Since its inception, the foundation has awarded more than \$9 million in grants.

"Harvest Hope could not fulfill its mission to feed the hungry in Greenville and Laurens counties without the great partnership we share with a committed community partner like Food Lion," said Harvest Hope CEO Denise Holland. "This combined monetary and food donation will give us the means to provide more than 41,000 meals to struggling Upstate families."

The food donation, valued at \$5,000, includes a variety of non-perishables such as the following:

- Cereal
- Peanut butter
- Canned mixed vegetables
- Canned corn
- Pasta sauce
- Fruit cocktail
- Canned ham
- Tuna
- Canned Salmon
- Rice
- Canned green beans
- Canned sweet peas

About Food Lion

Food Lion, based in Salisbury, N.C., is a company of Delhaize America, the U.S. division of Brussels-based Delhaize Group (NYSE: DEG). Food Lion operates more than 1,100 supermarkets in 10 Southeastern and Mid-Atlantic states, and employs approximately 57,000 associates. For more information, visit www.foodlion.com.

About Harvest Hope

Harvest Hope partners with 476 member non-profit agencies coordinating efforts to identify communities suffering from hunger and to provide food to the needy. Harvest Hope expanded its Greenville, S.C., operations by moving into an 80,000 square foot facility in September of 2010, which allowed the company to dramatically increase its shipping and receiving operations in the Greater Greenville Area and throughout its entire 20 county service area. Harvest Hope Food Bank is a proud partner with Feeding America, the largest charitable hunger relief organization in the United States. For more information, visit www.harvesthope.org/

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