



## Food Lion Hosts “Thriller on the Griller” Events to Benefit Hope For The Warriors®

August 2, 2012

**Organizers Planning to Raise \$100,000 at Nine Food Lion Stores Through Sept. 2**

### Public Company Information:

NYSE: DEG

Food Lion is supporting wounded U.S. service members and their families by hosting nine “Thriller on the Griller” events this month. Customers also now have the opportunity to donate at the register of all East Coast North Carolina and South Carolina store locations to benefit the cause.

“Food Lion is pleased to help this wonderful non-profit organization that helps wounded service members and their families who have given so much for our country,” said Joe Stock, director of operations and event organizer. “In the past, the community has greatly supported our ‘Thriller on the Griller’ events to help Hope For The Warriors®. We hope our customers will join us to reach our goal this year to raise more than \$100,000 to assist these service members.”

The series of events begins Aug. 24 at the Food Lion store on 1409 W. Corbett Ave., in Swansboro, N.C. The event will start at 3 p.m.

Additional Food Lion stores will host similar events until Sept. 2.

Food Lion customers will have several options to support the Hope For The Warriors® at the “Thriller on the Griller” events. Customers have the opportunity to purchase lunch donated by vendors for a small donation and also bid on silent auction items. Also, customers who are unable to attend the events will have the opportunity to donate funds to the non-profit organization at all Food Lion stores located on the East Coast of North and South Carolina. Store locations include the areas of Jacksonville, Snead’s Ferry, Wilmington, Greenville, Lumberton, Newbern and Atlantic Beach, N.C., areas. Stores participating also are located in the Myrtle Beach and Florence, S.C., areas.

“Thriller on the Griller” events will be held at the following locations, which area outside the Camp Lejeune area:

- Aug. 25 – Food Lion, 3 p.m., 1409 W. Corbett Ave., in Swansboro, N.C.
- Aug. 26 – Food Lion, 11 a.m., 110 W. Fort Macon Road, in Atlantic Beach, N.C.
- Aug. 28 – Food Lion, 3 p.m., 128 College Plaza, in Jacksonville, N.C.
- Aug. 29 – Food Lion, 3 p.m., Plum Pointe Plaza, in Jacksonville, N.C.
- Aug. 30 – Food Lion, 3 p.m., 175 Freedom Way, in Jacksonville, N.C.
- Aug. 31 – Food Lion, 3 p.m., 861 Piney Green Road, in Jacksonville, N.C.
- Sept. 1 – Food Lion, 11 a.m., 2200 Gum Branch Road, in Jacksonville, N.C.
- Sept. 2 – Food Lion, 11 a.m., 965 Old Folkstone Road, in Sneads Ferry, N.C.

Last year, the “Thriller on the Griller” fundraising events raised more than \$35,000 for the Hope For The Warriors®.

### About Food Lion

Food Lion, based in Salisbury, N.C., is a company of Delhaize America, the U.S. division of Brussels-based Delhaize Group (NYSE: DEG) and operates more than 1,100 supermarkets. The company employs approximately 57,000 associates delivering quality products, low prices and service to customers in 10 Southeastern and Mid-Atlantic states. For more information, visit [www.foodlion.com](http://www.foodlion.com).

### About Hope For The Warriors®

The mission of Hope For the Warriors® is to enhance the quality of life for post-9/11 service members, their families, and families of the fallen who have sustained physical and psychological wounds in the line of duty. Hope For The Warriors® is dedicated to restoring a sense of self, restoring the family unit, and restoring hope for our service members and our military families.

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