



Food Lion Offers Customers an Opportunity to Gain Free Admittance to Delaware State Fair during “Food Lion Hunger Relief Day” on July 23

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Public Company Information:

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Food Lion, the Delaware State Fair and the Food Bank of Delaware announced today a new partnership to collect more than 5,000 pounds of food in July to help feed hungry local residents.

Fair attendees are encouraged to bring four Food Lion-brand canned goods in exchange for **free** gate admittance to the **Delaware State Fair from 8 a.m. to 10 p.m., on Monday, July 23**. The community effort is part of the first “Food Lion Hunger Relief Day” at the Delaware State Fair.

“We are pleased to help the Food Bank of Delaware provide meals for local families in Delaware,” said Bob Mills, Food Lion district manager for the Dover, Del., area. “This is a great way to provide our customers and Delaware residents with a chance to both attend the fair for free while helping local families.”

Donations received through the effort will assist families in Kent and Sussex Counties struggling to put food on the table. Through its network of hunger-relief partners, the Food Bank of Delaware currently serves more than one in four Delaware residents.

“We’re very excited about this new partnership with two groups who have always been supportive of our organization,” said Food Bank of Delaware President and CEO Patricia Beebe. “The Food Bank of Delaware is always looking to collaborate in order to assist Delaware families struggling to make ends meet. What better way to help families in need by spending a day at the Delaware State Fair.”

Volunteers from Food Lion, Lake Forest School District and the Food Bank of Delaware will accept donations at Gates 1 and 7. Collection boxes will also be set up at the remaining entry gates. No items stored in glass will be accepted. Some of the Food Bank of Delaware’s most-needed items includes the following:

- Canned fruits and vegetables
- Canned soups
- Tuna fish
- Peanut butter
- Canned meats
- Cereal

For more information about the Delaware State Fair, please visit www.delawarestatefair.com.

About Food Lion

Food Lion, based in Salisbury, N.C., is a company of Delhaize America, the U.S. division of Brussels-based Delhaize Group (NYSE: DEG) and operates more than 1,100 supermarkets. The company employs approximately 57,000 associates delivering quality products, low prices and service to customers in 10 Southeastern and Mid-Atlantic states. For more information, visit www.foodlion.com.

About the Food Bank of Delaware

The Food Bank of Delaware distributes between seven and 10 million pounds of food and grocery products each year its network of 475 hunger-relief program partners throughout the state and also provides thousands of meals a month for children through the After-School Feeding Program, the Summer Food Service Program and the Backpack Program. The Food Bank’s hunger-relief programs directly provide for 241,600 Delawareans at risk of going without meals each year. For more information about the Food Bank of Delaware, visit www.fbd.org, or call (302) 292-1305.

About the Delaware State Fair

The Delaware State Fair attracts more than 300,000 visitors from 25 different states during its 10-day run. The Delaware State Fair has been one of Delaware’s premier events since 1919. The Delaware State Fair is a true first class, family-oriented, entertainment and educational event, which occurs at the end of July in Harrington, Del. The event offers an abundance of programming and attractions. Thrilling rides, top-notch exhibits, premium livestock events, an all-star concert lineup, and free entertainment offerings put fairgoers in a great summer state of mind. For more information on the Delaware State Fair, visit www.delawarestatefair.com.

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