



Food Lion to Kick Off “Thriller on the Griller at the Beach” Events to Benefit Children’s Miracle Network Hospitals®

June 13, 2012

Organizers Planning to Raise \$110,000 at 14 Food Lion Stores June 14-July 3

Public Company Information:

NYSE: DEG

Food Lion will host its 11th annual “Thriller on the Griller at the Beach” event from 10 a.m. to 3 p.m. Thursday at its store located at 3890 South Kings Highway in Myrtle Beach, S.C., to benefit Children’s Miracle Network Hospitals® in North Carolina and South Carolina.

The series of events will tour additional Carolinas beach-based Food Lion stores until July 3. Food Lion customers will have several options to support the Children’s Miracle Network Hospitals®. For a small donation, customers have the opportunity to purchase lunch donated by vendors and bid on silent auction items such as bicycles, golf bags and autographed memorabilia at the “Thriller on the Griller” events. Also, customers who cannot attend the events will have the opportunity to donate funds to the non-profit organization at Food Lion stores. All proceeds will go to benefit Children’s Miracle Network Hospitals®.

“Food Lion is pleased to offer ‘Thriller at the Griller’ events again this year for our customers, vendor partners and associates,” said Joe Stock, director of operations and event organizer. “We know that these family-oriented events will provide a fun way for our customers to again lend their support to help children and their families receive medical care at children’s hospitals in North and South Carolina.”

“Thriller on the Griller” events will be held at the following locations:

- June 14 – Food Lion, 3890 South Kings Highway in Myrtle Beach, S.C.
- June 15 – Food Lion, 1430 South Kings Highway, Myrtle Beach, S.C.
- June 16 – Food Lion, 9380 Ocean Highway, Pawley’s Island, S.C.
- June 20 – Food Lion, 3501 Belle Terre Blvd., Myrtle Beach, S.C.
- June 21 – Food Lion, 4030 River Oaks Drive, Myrtle Beach, S.C.
- June 22 – Food Lion, 1100 Sabbeth Horne Road, Southwest Holden Beach, N.C.
- June 23 – Food Lion, 1680 Seaside Road, Sunset Beach N.C.
- June 24 – Food Lion, 5901 East Oak Island Drive, Oak Island, N.C.
- June 25 – Food Lion, 1401 North Lake Park Blvd., Carolina Beach, N.C.
- June 29 – Food Lion, Route 50 Near Route 210, Surf City, N.C.
- June 30 – Food Lion, 965 Old Folkstone Road, Sneads Ferry, N.C.
- July 1 – Food Lion, 14564 US Hwy 17, Hampstead, N.C.
- July 2 – Food Lion, 1409 West Corbett Ave., Swansboro, N.C.
- July 2 – Food Lion, 8700 Emerald Drive, Emerald Isle, N.C.
- July 3 – Food Lion, 1010 West Fort Macon Road, Atlantic Beach, N.C.

Last year, the “Thriller on the Griller at the Beach” fundraising events raised more than \$100,000 for the Children’s Miracle Network Hospitals®.

About Food Lion

Food Lion, based in Salisbury, N.C., is a company of Delhaize America, the U.S. division of Brussels-based Delhaize Group (NYSE: DEG) and operates more than 1,100 supermarkets. The company employs approximately 57,000 associates delivering quality products, low prices and service to customers in 10 Southeastern and Mid-Atlantic states. For more information, visit www.foodlion.com.

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