



Food Lion Speed Street Concludes 18th Annual Event

May 27, 2012

The 18th annual Food Lion Speed Street officially concluded Saturday, May 26 but not without creating new memories for its history book.

With more than 400,000 guests converging on Charlotte, N.C., from May 24 - 26, guests enjoyed a multitude of free consumer activities, live entertainment, access to racing's brightest stars and many more.

Highlights of the three-day festival include:

- Food Lion Speed Street activities encompassed an approximate space of 685,000 square feet or nearly 16 acres.
- In partnership with Second Harvest Food Bank, Food Lion Speed Street filled a 32-foot truck with donated product.

Music

- Eight national artists and 17 regional artists entertained Food Lion Speed Street guests over the course of three days.
- Musical performances equaled 26.5 hours or 80% of the festival's time. More than 340 songs were delivered for guests in attendance.
- Saturday's headliner, Clay Walker, honored Jason Wells who one year ago was deployed to Afghanistan. Around that same time, Kristi, his wife, gave birth to twin boys. During the show Walker sang to the Wells family "Like We Never Said Goodbye" and received overwhelming applause from attendees.
- On Thursday and Friday at the Miller Lite stage, Easton Corbin and members of the band Halestorm surprised fans with special trip into the crowd to sign autographs.

Driver Appearances

- Forty-seven drivers and special racing guests attended Food Lion Speed Street for a variety of autograph sessions and appearances.
- Over the course of 18 years, Food Lion Speed Street has been visited by more than 380 drivers.

For more information, visit www.600festival.com.

About Food Lion

Food Lion, based in Salisbury, N.C., is a Delhaize America Company, which is the U.S. division of Brussels-based Delhaize Group (NYSE: DEG) and operates more than 1,100 supermarkets. The company employs approximately 57,000 associates delivering quality products, low prices and service to customers in 10 Southeastern and Mid-Atlantic states. For more information, visit www.foodlion.com.