



2011 Champion Contenders Race in to Food Lion Speed Street

May 22, 2012

Driver Appearances and Q&A Sessions May 24 - 26

Do you feel the need for speed? If so, Food Lion Speed Street is delivering the drivers who know speed best. From the 2011 champion Tony Stewart to contenders Brad Keselowski, Kyle Busch, Ryan Newman, Matt Kenseth and more, the three-day festival will play host to autograph and question-and-answer sessions May 24 – 26 in Charlotte, N.C.

"Food Lion Speed Street is a perfect place for fans to get their"

Food Lion Speed Street delivers an unprecedented consumer experience to an estimated 400,000 fans by means of live entertainment, access to racing's brightest stars and displays from sponsors Food Lion, Coca-Cola, Miller Lite, General Mills, Chevrolet and many more.

"Since 1995, the Coca-Cola 600 at Charlotte Motor Speedway has brought thousands of race fans to the area," said Jay Howard, promoter and producer of Food Lion Speed Street. "Food Lion Speed Street is a perfect place for fans to get their "fix" for speed with some of the best drivers attending as well as the stars of tomorrow."

The lineup of attendees is below (subject to change):

Thursday, May 24 Friday, May 25 Saturday, May 26

Driver/Guest

Donny Schatz World of Outlaws

Kyle Petty
SPEED and TNT analyst

Mackenna Bell
NASCAR Whelen Late Model Series

Trey Gibson
NASCAR Whelen All-American Series

Cale Gale
NASCAR Camping World Truck Series

Johanna Long
Creative Loafing Display – Autographs

Jeremy Clements
NASCAR Nationwide Series

General Mills Characters
Tony the Tiger & Ernie the Elf
WBTV News Anchors

Time and Location of Appearance

Creative Loafing Display – Autographs 1 – 3 p.m.

Motorola Display – Autographs
1 – 3 p.m.

Revolution Racing Display – Autographs
2 – 3 p.m. and 5 – 6 p.m.

Revolution Racing Display – Autographs
2 – 3 p.m. and 5 – 6 p.m.

Creative Loafing Display – Autographs
4 – 6 p.m.

NASCAR Nationwide Series
4 – 6 p.m.

Creative Loafing Display – Autographs
4 – 6 p.m.

Food Lion Kids' Zone presented by General Mills – Appearance

Kellogg's Display – Appearance

WBTV Display – Autographs

Driver/Guest

Amber and Angela Cope NASCAR Nationwide Series Creative Loafing Display – Autographs 11 a.m. – 1 p.m.

Matt Kenseth No. 17 Best Buy Ford Kellogg's Display – Autographs* Noon – 1:25 p.m.

Kyle Busch
No. 18 M&M's Toyota Food Lion Cooking Stage – Appearance
Noon – 1 p.m.

Ross Chastain
NASCAR Camping World Truck Series Creative Loafing Display – Autographs
1 – 3 p.m.

Jennifer Jo Cobb
NASCAR Camping World Truck Series Creative Loafing Display – Autographs
1 – 3 p.m.

Max Gresham
NASCAR Camping World Truck Series Creative Loafing Display – Autographs
1 – 3 p.m.

John King
NASCAR Camping World Truck Series Creative Loafing Display – Autographs
1 – 3 p.m.

Timothy Peters
NASCAR Camping World Truck Series Creative Loafing Display – Autographs
1 – 3 p.m.

Dakoda Armstrong
NASCAR Camping World Truck Series Creative Loafing Display – Autographs
1 – 3 p.m.

Kyle Busch No. 18 M&M's Toyota	M&M's Display – Autographs** 1 – 2 p.m.
Aric Almirola No. 43 Smithfield Ford	M&M's Display – Autographs 1 – 2 p.m.
Matt Kenseth No. 17 Best Buy Ford	Food Lion Cooking Stage – Appearance 1:30 – 1:55 p.m.
Aric Almirola No. 43 Smithfield Ford	Food Lion Cooking Stage – Appearance 2 – 3 p.m.
Kyle Petty SPEED and TNT analyst	Motorola Display – Appearance 2 – 3 p.m.
Bryan Ortiz NASCAR K&N Pro Series	Revolution Racing Display – Autographs 2 – 3 p.m. and 5 – 6 p.m.
Jorge Artega NASCAR K&N Pro Series	Revolution Racing Display – Autographs 2 – 3 p.m. and 5 – 6 p.m.
Doug Herbert Top Fuel Dragster	N.C. Highway Patrol Display – Appearance 2:30 – 3:30 p.m.
Kyle Busch No. 18 M&M's Toyota	N.C. Highway Patrol Display – Appearance 2:30 – 3:30 p.m.
Cole Whitt No. 88 Taxslayer.com Chevrolet	Food Lion Cooking Stage – Appearance 3:15 p.m.
Drew Blickensderfer No. 31 Wheaties Crew Chief	Cheerios Stage 3:30 – 5:30 p.m.
No. 31 Wheaties Racing Pit Crew	Cheerios Stage 3:30 – 5:30 p.m.
Ryan Newman No. 39 U.S. Army Chevrolet	Food Lion Cooking Stage – Appearance 5 – 5:30 p.m.
Jeff Burton No. 31 Wheaties Racing Chevrolet	Cheerios Stage – Autographs*** 5 – 7 p.m.
Ryan Newman No. 39 U.S. Army Chevrolet	Kraft Display – Autographs**** 5:30 – 7 p.m.
Ryan Newman No. 39 U.S. Army Chevrolet	Coca-Cola Stage – Appearance 7:30 – 8:15 p.m.
Bobby Labonte No. 47 Bush's Baked Beans Toyota	Coca-Cola Stage – Appearance 7:30 – 8:15 p.m.
Brad Keselowski No. 2 Miller Lite Dodge	Miller Lite Stage – Appearance & Autographs 7:45 – 8:15 p.m.
Todd Peck NASCAR Camping World Truck Series	Stopain Display – Autographs TBD
General Mills Characters Tony the Tiger & Ernie the Elf WBTV News Anchors	Food Lion Kids' Zone presented by General Mills – Appearance Kellogg's Display – Appearance WBTV Display – Autographs
Driver/Guest	Time and Location of Appearance
Ryan Gifford NASCAR K&N Pro Series	Revolution Racing Display – Autographs 2 – 3 p.m. and 5 – 6 p.m.
Kyle Larson NASCAR K&N Pro Series	Revolution Racing Display – Autographs 2 – 3 p.m. and 5 – 6 p.m.
Elliott Sadler No. 2 OneMain Financial Chevrolet	Coca-Cola Stage – Appearance 7 – 7:45 p.m.
Tony Stewart No. 14 Office Depot Chevrolet	Coca-Cola Stage – Appearance 7 – 7:45 p.m.
Todd Peck NASCAR Camping World Truck Series	Stopain Display – Autographs TBD
Tony Stewart No. 14 Office Depot Chevrolet	N.C. Highway Patrol Display – Appearance TBD
Kyle Busch No. 18 M&M's Toyota	N.C. Highway Patrol Display – Appearance TBD
General Mills Characters Gecko Tony the Tiger & Ernie the Elf WBTV News Anchors	Food Lion Kids' Zone presented by General Mills – Appearance Geico Display – Appearance Kellogg's Display – Appearance WBTV Display – Autographs
Akinori Ogata NASCAR Whelen All-American Series	Creative Loafing Display – Autographs TBD

Michael Leavine ARCA Racing Series	Creative Loafing Display – Autographs TBD
Scott Speed NASCAR Driver	Creative Loafing Display – Autographs TBD
Kerry Earnhardt	Creative Loafing Display – Autographs TBD
Steve Park NASCAR Driver	Creative Loafing Display – Autographs TBD

*Matt Kenseth: Limited Number of wristbands will be distributed.

**Kyle Busch: Autograph session wristbands will be distributed at the M&M's tent beginning at 11 a.m.

***Jeff Burton: Wristbands guarantee an autograph for the first 200 fans in line at the Cheerios Stage beginning at 4 p.m.

****Ryan Newman: There are a limited number of wristbands to be distributed at the Kraft Display starting at noon on Friday, May 25.

Admission to Food Lion Speed Street is free. The festival opens each day at noon. For a schedule of events, visit www.600festival.com or Facebook.

About Food Lion

Food Lion, based in Salisbury, N.C., is a Delhaize America Company, which is the U.S. division of Brussels-based Delhaize Group (NYSE: DEG) and operates more than 1,100 supermarkets. The company employs approximately 57,000 associates delivering quality products, low prices and service to customers in 10 Southeastern and Mid-Atlantic states. For more information, visit www.foodlion.com.