



## **Food Lion and Feeding America Southwest Virginia Distribute \$10,000 in Food to Local Residents Needing Food Assistance**

May 21, 2012

Food Lion is donating \$10,000 of its store-brand food products to Feeding America Southwest Virginia to distribute to nearly 400 pre-selected Salem families at 9:30 a.m. Monday, May 21 at 1025 Electric Road in Roanoke, Va.

"Food Lion is a strong community partner and is dedicated to assisting hunger relief and nutrition education programs in the communities we serve," said Bill Garcia, Community Relations Manager for Food Lion.

"Participating in the food distribution event in Salem, Virginia is another great opportunity for us to give back to our customers."

Local residents, who received assistance from 13 other local pantries, were selected to participate in Monday's event.

"Food Lion has been a partner in providing hunger relief to the local communities that we serve," said Pamela Irvine, President and CEO of Feeding America Southwest Virginia. "None of the work that is done at Feeding America Southwest Virginia could be done without the support of partners such as Food Lion."

David Burgess, Director of the 82nd Airborne/Christian Soldiers Food Pantry agrees.

"Food Lion was one of our main supporters when the 82nd Airborne/Christian Soldiers Food Pantry first started operating over 16 years ago," Burgess said. "Over the years they have continued to provide food and in-kind donations."

### **About Feeding America Southwest Virginia**

Feeding America Southwest Virginia was founded in 1981 and proudly commemorates 31 years of fighting hunger and changing lives through community partnerships. The Food Bank is an affiliate member of Feeding America. For the last three decades the Food Bank's ultimate mission has remained the same: eliminate hunger in the region. The primary function of the Food Bank is to secure large quantities of food for the hungry. More than \$26 million worth of food and grocery related products are channeled through a network of more than 397 partner agencies and 49 feeding programs (in a 26-county and 10-city region) that provide food or meals to those in need. Visit [www.faswva.org](http://www.faswva.org) for more information or like us on Facebook, Feeding America SWVA.

### **About Food Lion**

Food Lion, based in Salisbury, N.C., is a company of Delhaize America, the U.S. division of Brussels-based Delhaize Group (NYSE: DEG) and operates more than 1,100 supermarkets. The company employs approximately 57,000 associates delivering quality products, low prices and service to customers in 10 Southeastern and Mid-Atlantic states. For more information, visit [www.foodlion.com](http://www.foodlion.com).

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