

Food Lion Associates and Customers Surpass Goal by Raising More Than \$4.2 Million for Children's Miracle Network Hospitals®

November 3, 2011

Company Raised More than \$40 Million for Children's Miracle Network Hospitals Since 1991

Food Lion associates and customers raised more than \$4.2 million for Children's Miracle Network Hospitals during the company's 2011 campaign, representing a 43 percent increase over last year.

"Our associates and customers have done a wonderful job this year in raising much-needed funds – one dollar at a time – to help support research and treatment at children's hospitals," said Food Lion President Cathy Green Burns. "This organization makes a tremendous difference in our communities. At Food Lion, we are passionate about children's health and wellness issues, and we are fortunate to have partnered with this incredible organization for the past 20 years."

CMN Hospitals recently recognized Food Lion during its annual celebration in Orlando, Fla., as the top grocery store chain for funds raised this year.

"Our partners at Food Lion are prime examples of how every dollar can make a difference," said John Lauck, CEO of Children's Miracle Network Hospitals. "Food Lion has raised more than \$40 million – mostly one dollar at a time – for Children's Miracle Network Hospitals during two decades of support. We are so appreciative of Food Lion for making such a huge impact on the children in their local communities."

Food Lion has supported CMN Hospitals since 1991 and has raised more than \$40 million. Donations to Children's Miracle Network create miracles by funding critical research and supplementing medical care to help millions of kids overcome diseases and injuries of every kind.

About Food Lion

Food Lion, based in Salisbury, N.C., is a subsidiary of Delhaize America, the U.S. division of Brussels-based Delhaize Group (NYSE: DEG) and operates more than 1,100 supermarkets. The company employs approximately 57,000 associates delivering quality products, low prices and service to customers in 11 Southeast and Mid-Atlantic states. For more information, visit www.foodlion.com.

About Children's Miracle Network Hospitals

Children's Miracle Network Hospitals® raises funds for more than 170 children's hospitals across North America, which, in turn, uses the money where it's needed the most. When a donation is given it stays in the community, ensuring that every dollar is helping local kids. Since 1983, Children's Miracle Network Hospitals has raised more than \$4 billion, most of it \$1 at a time. These donations have gone to support research and training, purchase equipment, and pay for uncompensated care, all in support of our mission to save and improve the lives of as many children as possible. Learn more at CMNHospitals.org.

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