



Food Lion to Host Children's Miracle Network Car and Bike Show Saturday to Benefit Children's Miracle Network® Hospitals

August 5, 2011

2011 CMN Food Lion Family Champion Child Mason Duke of Virginia to Attend

SALISBURY, N.C. – Food Lion associates will host their first “Children’s Miracle Network Car and Bike Show” from 10 a.m. until 4 p.m. Saturday at the store on 467 Oriana Road in Denbigh, Va., to benefit the Children’s Hospital of The Kings Daughters in Virginia.

The public will have several options to support the Children’s Miracle Network. Attendees can buy lunch donated by vendors and enter games to win prizes such as a bicycle, pop-up tents, table top grill and beach chairs. Also, customers will have a chance to make donations onsite at the event.

“We created this family-oriented event for our customers, vendor partners and associates as a creative way to have fun and help children in need at the same time,” said Beth Duke, a store manager and organizer of the event. “I know first-hand how important donations at these events can help, because my son, Mason, visits CHKD regularly for checkups and is making progress with his therapists.”

Mason, 5, has cerebral palsy. Mason, who is a 2011 CMN Food Lion Family Champion Child will be attending the event to lend his support.

Admission to the event is free, but registration fees for car and bike owners to be entered into the show are \$10. Food Lion will award the top three car and bike owners trophies and other prizes. Judging will begin at 2:30 p.m.

About Food Lion

The Food Lion family of supermarkets, based in Salisbury, N.C., operates more than 1,200 supermarkets, either directly or through affiliated entities, under the names of Food Lion, Harveys or Reid’s. These stores meet local customer needs and preferences for the freshest and best quality products. The Food Lion family employs approximately 62,500 associates in 11 Southeast and Mid-Atlantic states. For more information, visit www.foodlion.com.

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