



Bottom Dollar Food Announces Plans to Enter Greater Pittsburgh and Youngstown, Ohio, Markets

July 22, 2011

DISCOUNT GROCER PLANS TO OPEN 14 STORES IN 2012

SALISBURY, N.C., July 22, 2011 /PRNewswire/ -- Bottom Dollar Food, a discount grocer, announced plans today to open 14 stores in the greater Pittsburgh and Youngstown, Ohio, markets, with most stores opening in early 2012. The expansion will create more than 600 jobs and will bring a fresh, new grocery option to consumers in the greater Pittsburgh region and Youngstown, Ohio.

"We look forward to serving the greater Pittsburgh and Youngstown, Ohio, communities by providing consumers with unbelievably low prices on groceries," said Bottom Dollar Food President Meg Ham. "Customers will find Bottom Dollar Food unique because we carry private brands and the national brands that matter most, and offer a meaningful, efficient assortment of fresh produce, meat and other products. Additionally, we provide our customers an energetic and lighthearted shopping experience."

Bottom Dollar Food locations include:

- Universal Plaza (Penn Hills), Saltsburg Road and Twin Oak Drive, Pittsburgh, Pa.
- Great Southern Shopping Center, 1155 Washington Pike, Bridgeville, Pa.
- Frankstown Road and Parkridge Drive near Rodi Road, Penn Hills, Pa.
- 338 Brownsville Road, Baldwin, Pa.
- Bon Aire Shopping Center, Route 8 and Route 422, Butler, Pa.
- Butler Crossing, (Route 356) Newcastle Road, Butler, Pa.
- 300 Mt. Lebanon Blvd., Castle Shannon, Pa.
- 11th Street and Duss Avenue, Ambridge, Pa.
- State Route 148 and Eden Park Boulevard, McKeesport, Pa.
- 21st Street and Sheffield Road, Aliquippa, Pa.
- 1160 Washington Ave., Carnegie, Pa.
- 2504 Glenwood Ave., Youngstown, Ohio
- 903 E. Midlothian Blvd., Youngstown, Ohio
- Mahoning Plaza, 3377 Mahoning Ave., Youngstown, Ohio

"We are very fortunate to have a strong emerging banner that we can continue to grow in new markets," added Ham. "We have a great work environment and are always looking for talented, energetic people to join our team as we create new jobs in the community. We look forward to growing our business and being a good community partner in the areas in which we operate."

In addition to serving consumers, Bottom Dollar Food is dedicated to supporting its communities. To reinforce its commitment to its new market, the discount grocer is donating \$10,000 to the Greater Pittsburgh Community Food Bank's Farm Stand and Produce to People programs, which provide fresh produce to low-income neighborhoods at little or no cost.

Bottom Dollar Food opened its first store in High Point, N.C., on Sept. 21, 2005, and opened its first store in Pennsylvania on Oct. 8, 2010. The banner has since grown to 47 stores in North Carolina, Virginia, Maryland, New Jersey and Pennsylvania. In addition to its expansion in Pittsburgh and Youngstown, Ohio, Bottom Dollar Food also remains focused on expanding in the greater Philadelphia market, which currently encompasses 17 stores in the state of Pennsylvania and two stores in New Jersey.

About Bottom Dollar Food

Bottom Dollar Food, based in Salisbury, N.C., operates 47 stores in North Carolina, Virginia, Maryland, New Jersey and Pennsylvania. The discount grocer is redefining the discount grocery model by offering private brands and the national brands that matter most to customers, in addition to fresh produce and quality meats, at discount prices and in an energetic shopping environment. For more information, visit www.bottomdollarfood.com.

SOURCE Bottom Dollar Food

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