



Food Lion and its Customers Raise More Than \$100,000 during 10th Annual "Thriller on the Griller at the Beach" Event for Children's Miracle Network Hospitals®

July 14, 2011

Money to Benefit Children's Miracle Network Hospitals in North Carolina and South Carolina

SALISBURY, N.C., July 14, 2011 /PRNewswire/ -- Food Lion associates and its customers raised a record \$101,149 during its "Thriller on the Griller at the Beach" events, which benefit Children's Miracle Network Hospitals. The events were held June 17-July 3 at 14 Food Lion stores located along the coasts of North Carolina and South Carolina.

"We, at Food Lion, appreciate the community's generosity this year at our events," said Joe Stock, director of operations at Food Lion and organizer of Thriller on the Griller at the Beach. "We had a record year and surpassed our goal by nearly \$15,000. I sincerely thank Food Lion associates, vendors and customers who helped make our campaign a success."

Funds raised will provide families with a variety of assistance, such as help with the purchase of hospital medical equipment or other needs as identified by Children's Miracle Network Hospitals in North Carolina and South Carolina. Since the event's inception a decade ago, these events have raised more than \$400,000.

About Food Lion

The Food Lion family of supermarkets, based in Salisbury, N.C., operates more than 1,200 supermarkets, either directly or through affiliated entities, under the names of Food Lion, Harveys or Reid's. These stores meet local customer needs and preferences for the freshest and best quality products. The Food Lion family employs approximately 62,500 associates in 11 Southeast and Mid-Atlantic states. For more information, visit www.foodlion.com.

About Children's Miracle Network Hospitals

Children's Miracle Network Hospitals® raises funds for more than 170 children's hospitals across North America, which, in turn, uses the money where it's needed the most. When a donation is given it stays in the community, ensuring that every dollar is helping local kids. Since 1983, Children's Miracle Network Hospitals has raised more than \$4 billion, most of it \$1 at a time. These donations have gone to support research and training, purchase equipment, and pay for uncompensated care, all in support of our mission to save and improve the lives of as many children as possible. Learn more at CMNHospitals.org.

SOURCE Food Lion

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