



Food Lion Customers Awarded Scholarships at CIAA Tournament 2011

March 16, 2011

Ryan Gatewood of Blacksburg, Va., is the Grand Prize winner of a \$20,000 scholarship, which was presented during halftime of the Central Intercollegiate Athletic Association Men's Championship game in Charlotte, N.C., on March 5.

(Photo: <http://photos.prnewswire.com/prnh/20110316/CL66692>)

Gatewood was one of 12 finalists who participated in the Food Lion - Sprite® Scholarship Sweepstakes, an in-store promotion held in January, earning finalists a VIP trip to the CIAA Tournament and a chance to win up to \$35,000 in CIAA Scholarships. Food Lion and Sprite® hosted the finalists during the CIAA tournament weekend and invited all 12 to the playing floor for the winner announcement.

The First Prize winner of a \$10,000 scholarship was Sheila Womble of Charlotte, N.C. The \$5,000 scholarship Second Prize winner was Bill Hahn of Newport News, Va. There were also two winners of \$500 and \$250 Food Lion gift cards. The \$500 gift card winner was Montana Lee of Goose Creek, S.C., and the \$250 gift card winner was Sue Giles of Linden, N.C.

Food Lion has been an Official Corporate Partner of the CIAA for more than 17 years. Through this relationship, Food Lion has provided scholarships to deserving students at CIAA schools. Food Lion also was the title sponsor of the 2011 Food Lion CIAA Women's Basketball Tournament. The women of Shaw University in Raleigh, N.C., brought home this year's championship trophy.

About Food Lion Family

The Food Lion family, based in Salisbury, N.C., operates more than 1,300 supermarkets, either directly or through affiliated entities, under the names of Food Lion, Bloom, Harveys or Reid's. These stores meet local customer needs and preferences for the freshest and best quality products. The Food Lion family employs approximately 74,000 associates in 11 Southeast and Mid-Atlantic states. For more information, visit www.foodlion.com.

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