



Scott Brinson Named Store Manager of the Year for Food Lion Family & Bloom

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Twenty-two Store Managers Representing Bloom, Harveys and Reid's also Recognized for Their Outstanding Leadership at East Coast Store Locations

The Food Lion Family and Bloom recently recognized Scott Brinson as the recipient of the 2010 Store Manager Excellence Award. Brinson, who is the store manager of Food Lion located at 2200 Gumbranch Road in Jacksonville, N.C., was selected from a group of seven other market/banner winners.

"There were other people who could have won it, but I guess I was the lucky one this year," Brinson said. "It is a humbling experience for me because this is such a prestigious award."

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The Store Manager Excellence Awards are a key part of Food Lion Family's and Bloom's efforts to acknowledge the critical leadership role store managers play in keeping the company successful. Food Lion Family President Cathy Green Burns presented Brinson with the award earlier this week during the company's Leadership Summit.

Brinson has worked with Food Lion for 19 years, with nine of those as store manager. He resides in Richland, N.C., with his wife, Crystal and their two children Addison and Atticus.

"Scott sets a very high standard for his store," said Brinson's District Manager Chris Whaley. "Scott does a great job in motivating his associates to achieve greatness in all that they do. He uses a common sense approach to his business to achieve positive outcome."

The Store Manager Excellence Award selection includes nine areas of focus, including associate development, leadership, strategic decision-making, cross-organizational collaboration and teamwork, executional excellence, extraordinary results, great customer experiences, community involvement and diversity and inclusion.

The following are the Food Lion family of banners and Bloom regional winners:

2010 Region, Market and Banner Store Managers of Year:

Food Lion, Northeastern Market

Region 1

Dan Vaughan

Store 1321

Millville, Del.

Region 2

Ted Seidenberg

Store 1683

Hagerstown, Md.

Region 3

John Haddox

Store 2525

Ruther Glen, Va.

Region 4

Jeremy Powell (Northeastern Market Winner)

Store 1081

Covington, Va.

Region 5

Bryan A. Bowen

Store 2573

Blacksburg, Va.

Food Lion, Mid-Atlantic Market

Region 1

Jimmy Chatman

Store 1569

Thomasville, N.C.

Region 2

Charles Inman

Store 2197

Clayton, N.C.

Region 3

Michael Buschagen (Mid-Atlantic Market Winner)

Store 894

Burlington, N.C.

Region 4

Steve Williams

Store 839

Portsmouth, Va.

Region 5

James Consendine

Store 1333

Virginia Beach, Va.

Food Lion, Southwestern Market

Region 1

Terry Blick

Store 1473

Clarksville, Tenn.

Region 2

Chris Spears

Store 2592

Boone, N.C.

Region 3

Eldrick Stovall (Southwestern Market Winner)

Store 748

Charlotte, N.C.

Region 4

Ronnie Catledge

Store 928

Chester, S.C.

Food Lion, Southeastern Market

Region 1

Scott Brinson (Southeastern Market Winner, 2010 Store Manager of the Year)

Store 1494

Jacksonville, N.C.

Region 2

James R. Fain

Store 1373

Greenville, N.C.

Region 3

David Wilson

Store 2124

Ladson, S.C.

Region 4

Stephanie Marshall

Store 1245

Macon, Ga.

Bloom

Region 1

John Henley

Store 2760

Mooresville, N.C.

Region 2

Clinton Smith

Store 2745, 2732, 2740

Locust Grove, Va.

Harveys

Glenn Giddens

Store 2384

Tifton, Ga.

Reid's

Byron Green

Store 677

New Ellington, S.C.

About Food Lion Family

The Food Lion family, based in Salisbury, N.C., operates more than 1,300 supermarkets, either directly or through affiliated entities, under the names of Food Lion, Bloom, Harveys or Reid's. These stores meet local customer needs and preferences for the freshest and best quality products. The Food Lion family employs approximately 74,000 associates in 11 Southeast and Mid-Atlantic states. For more information, visit www.foodlion.com.

About Bloom

Bloom is one of the Delhaize America supermarket banners. It operates 65 stores in North Carolina, South Carolina, Maryland and Virginia.

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