



Dishin' and Swishin': Local Colleges Sink Shots to Help Fight Hunger

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Food Lion Feeds to Donate 200 meals for Each Free Throw Made This Men's Basketball Season*

SALISBURY, N.C.--(BUSINESS WIRE)--Jan. 23, 2020-- Food Lion Feeds is dishing out assists to seven North Carolina and Virginia colleges and universities this men's basketball season by donating 200 meals* for each foul shot swished by participating schools. Through the inaugural "Score to Give More" campaign, Food Lion Feeds will donate the meals to the local Feeding America® member food bank, up to 30,000 meals per school.

This press release features multimedia. View the full release here: <https://www.businesswire.com/news/home/20200123005523/en/>

"We're excited to partner with these great schools and their student athletes to help fight hunger on campus, in their local communities and beyond," said Emma Inman, director of external communications and community relations for Food Lion. "Far too many of our neighbors have to make impossible choices between things like gas and groceries, or dinner and rent. 'Score to Give More' is a great way to join together to help eliminate some of these difficult choices."

The "Score to Give More" program comes only a few weeks after the conclusion of Food Lion Feeds' "Sack to Give Back" initiative, in which Food Lion Feeds partnered with 11 local colleges and universities to donate 1,000 meals for every quarterback sack, which totaled 279,000 meals.

The participating colleges and local Feeding America member food banks are listed below:

- Clemson University – Golden Harvest Food Bank
- Duke University – Inter-Faith Food Shuttle
- North Carolina State University – Food Bank of Central & Eastern North Carolina
- University of North Carolina – Inter-Faith Food Shuttle
- University of Richmond – Feed More
- Virginia Tech University – Feeding America Southwest Virginia
- Wake Forest University – Second Harvest of Northwest NC Food Bank

For more information on Food Lion's commitment to end hunger in the towns and cities it serves through Food Lion Feeds, please visit www.foodlion.com/feeds.

*\$1 helps provide at least 10 meals secured by Feeding America on behalf of local member food banks.

About Food Lion

Food Lion, based in Salisbury, N.C., since 1957, has more than 1,000 stores in 10 Southeastern and Mid-Atlantic states and employs more than 63,000 associates. By leveraging its longstanding heritage of low prices and convenient locations, Food Lion is working to own the easiest full shop grocery experience in the Southeast, anchored by a strong commitment to affordability, freshness and the communities it serves. Through Food Lion Feeds, the company has donated more than 500 million meals to individuals and families since 2014, and has committed to donate 1 billion more meals by 2025. Food Lion is a company of Ahold Delhaize USA, the U.S. division of Zaandam-based Ahold Delhaize. For more information, visit www.foodlion.com.



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Source: Food Lion

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