



Food Lion Associate Named “40 Under 40”

July 31, 2020

Produce Business Magazine Honors Food Lion Manager Among “Rising Stars” in the Grocery Industry

SALISBURY, N.C., July 31, 2020 (GLOBE NEWSWIRE) -- Food Lion is celebrating Category Manager Nicole Hulstein, who was awarded the “40-Under-40” award by Produce Business magazine. Winners are chosen from thousands of nominees by fellow industry leaders.

“I didn’t find the produce industry, it found me. What attracted me to the industry is the speed and endurance required to thrive,” Hulstein said. “There is so much hard work that goes into getting fresh produce onto the shelf, and I’m proud to play a role in helping our neighbors nourish their families.”

Hulstein began working at Food Lion in 2004 immediately after graduating from Pfeiffer University. She joined the produce category team as a category buying assistant. Hard work and tenacity earned her promotion after promotion and helped her to take on her current role in 2018 as fruit category manager for Food Lion.

“It has been a joy to see Nicole grow in her leadership and the positive impacts to Food Lion and the produce industry every day,” said Chris Dove, Food Lion vice president of merchandising for fresh departments.

Hulstein plans to continue her work in the produce industry with an emphasis on sustainable growth.

“It’s a must-have to ensure we are able to continue our businesses for the next decade and the decades after that.”

About Food Lion

Food Lion, based in Salisbury, N.C., since 1957, has more than 1,000 stores in 10 Southeastern and Mid-Atlantic states and employs more than 6877,000 associates. By leveraging its longstanding heritage of low prices and convenient locations, Food Lion is working to own the easiest full shop grocery experience in the Southeast, anchored by a strong commitment to affordability, freshness and the communities it serves. Through Food Lion Feeds, the company has donated more than 500 million meals to individuals and families since 2014, and has committed to donate 1 billion more meals by 2025. Food Lion is a company of Ahold Delhaize USA, the U.S. division of Zaandam-based Ahold Delhaize. For more information, visit www.foodlion.com.

CONTACTS: Emma Inman, APR

757-408-0110 (m)

emma.inman@foodlion.com

Matt Harakal

610-349-0814 (m)

Matthew.harakal@foodlion.com

Nicole Hulstein



Food Lion is celebrating Category Manager Nicole Hulstein, who was awarded the “40-Under-40” award by Produce Business magazine.

A photo accompanying this announcement is available at <https://www.globenewswire.com/NewsRoom/AttachmentNg/88f385bb-f2d8-4473-8789-333282385c18>