



More Than 6.6 Million Meals Donated Through Food Lion Feeds Holidays Without Hunger Campaign

December 22, 2021

Customers Purchased Nearly 1.1 Million "Holidays Without Hunger" Boxes and Donated More Than \$87,000 to Fight Hunger During Unprecedented Holiday Season

SALISBURY, N.C., Dec. 22, 2021 (GLOBE NEWSWIRE) -- More than 6.6 million meals are helping feed food-insecure neighbors thanks to the generosity of Food Lion customers who supported Food Lion Feeds' "Holidays Without Hunger" campaign. Customers purchased and donated a specially marked, prepacked "Holidays Without Hunger" food box for \$5 or made a cash donation at the register during the campaign, which ran Nov. 10 through Dec. 14. The box of food was then donated directly to the 33 local Feeding America® member food banks or their partner feeding agency in the store's community. All cash donations benefitted Feeding America, the largest domestic hunger-relief organization in the country.

"Far too many of our neighbors are being forced to make difficult choices this holiday season between things like gas and groceries, and dinner and rent," said Kevin Durkee, manager, Food Lion Feeds. "Nourishing our neighbors in the towns and cities we serve is core to everything we do. This was our largest 'Holidays Without Hunger' campaign to date, and we're excited that so many customers joined us to help fight hunger and make a difference in their local community."

Over the past seven years, through "Holidays Without Hunger" box sales and cash donations, Food Lion Feeds and customers have helped to provide more than 25 million meals* to neighbors in need.

To learn more about Food Lion Feeds or its "Holidays Without Hunger" campaign, visit www.foodlion.com/feeds.

**\$1 helps provide at least 10 meals secured by Feeding America® on behalf of local member food banks.*

About Food Lion

Food Lion, based in Salisbury, N.C., since 1957, has more than 1,100 stores in 10 Southeastern and Mid-Atlantic states and employs more than 82,000 associates. By leveraging its longstanding heritage of low prices and convenient locations, Food Lion is working to own the easiest full shop grocery experience in the Southeast, anchored by a strong commitment to affordability, freshness, and the communities it serves. Through Food Lion Feeds, the company has donated more than 800 million meals to individuals and families since 2014 and has committed to donate 1 billion more meals by 2025. Food Lion is a company of Ahold Delhaize USA, the U.S. division of Zaandam-based Ahold Delhaize. For more information, visit www.foodlion.com or job applicants may visit www.foodlion.com/careers.

CONTACT: Food Lion Media Relations

704-245-3317

publicrelationsteam@foodlion.com

A photo accompanying this announcement is available at <https://www.globenewswire.com/NewsRoom/AttachmentNg/496ea8ee-bf7c-4fbc-aa2e-c2b973ccb95f>

Food Lion Feeds Holidays Without Hunger campaign ran Nov. 10 through Dec. 14.



More than 6.6 million meals were donated through the campaign.