



Grand Opening of New Food Lion in Cleveland, NC

November 1, 2022

First 100 Customers to Receive Free Mystery Food Lion Gift Card Valued up to \$200 and Other Giveaways

SALISBURY, N.C., Nov. 01, 2022 (GLOBE NEWSWIRE) -- Beginning Nov. 2, neighbors in Cleveland, NC, will be able to nourish their families at their new Food Lion. The new store, located at 11745 Statesville Blvd., Cleveland, NC 27013, will open to the public at 8 a.m. on Nov. 2, following a 7:45 a.m. ribbon-cutting ceremony. After the ceremony, the first 100 customers in line will receive a mystery gift card valued up to \$200 and free reusable shopping bag. The store will be open daily from 7 a.m. until 10 p.m. This is the fourth new store that Food Lion has opened in 2022.

"I've lived in Rowan County for 40 years, and I'm very excited about opening this new store to make it easier for our neighbors in Cleveland to shop at Food Lion," said Robert Jackson, Store Manager of the new location. "I enjoy the personal interaction and bringing smiles to others in my community. It's an honor and a pleasure to serve and nourish our neighbors, and I'm looking forward to meeting more members of our community in our new store."

The new store features an extensive product assortment, including a variety of affordable and easy "grab-and-go" options to help make any meal easier. Customers have a selection of organic, gluten-free and plant-based items to choose from, including Nature's Promise-brand items, which are Food Lion's affordable brand of wholesome and organic products made with no artificial flavors, preservatives or synthetic colors.

The store is proud to also offer a wide variety of great local offerings, such as root beer from Uncle Scott's and Abby's Better Nut Butters, both made nearby in Mooresville, NC.

To support hunger relief in Rowan County, the store will host the Food Lion Feeds Grocery Store Gallop at 2 p.m. on Nov. 2. Representatives from two different Rowan Helping Ministries hunger-relief programs will "compete" against each other to be the first to complete a shopping list in three minutes or less. Both programs will keep the groceries they shopped for, with the winner receiving a \$1,000 Food Lion gift card and second place participant receiving a \$500 Food Lion gift card. Rowan Helping Ministries will also regularly collect food from the store to distribute to neighbors in need through Food Lion Feeds' industry-leading food rescue program, in which food safe for human consumption is donated to a local feeding agency before the food spoils. Food Lion Feeds is the omnichannel retailer's hunger-relief initiative which has donated more than 970 million meals to neighbors in need since 2014.

About Food Lion

Food Lion is an omnichannel retailer committed to nourishing its neighbors during the moments that matter most. More than 82,000 associates across 1,100+ stores deliver an easy, fresh and affordable shopping experience throughout 10 Southeastern and Mid-Atlantic states. Through its 'Count on me' culture, Food Lion fosters a sense of belonging for all associates, promoting a diverse and inclusive environment that has supported LGBTQ+ equality for nearly two decades. Food Lion is the only company in the country to be named an ENERGY STAR Partner of the Year for 21 consecutive years. It also pioneered a food rescue program to support food-insecure neighbors. Through Food Lion Feeds, the retailer has donated more than 970 million meals to individuals and families since 2014 and has committed to donate 1.5 billion meals by 2025. Founded and based in Salisbury, N.C., since 1957, Food Lion is a company of Ahold Delhaize USA, the U.S. division of Zaandam-based Ahold Delhaize. For more information, visit [foodlion.com](https://www.foodlion.com).

CONTACTS:

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New Cleveland, NC, Food Lion



The new store is located at 11745 Statesville Blvd., Cleveland, NC 27013.

A photo accompanying this announcement is available at <https://www.globenewswire.com/NewsRoom/AttachmentNg/b6ef5daa-0519-42c6-b491-7b1aefdca8d5>