

## Nothing but Net: Food Lion Feeds Partners with Colleges to Nourish Neighbors

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# Score to Give More partnership increases participation; adds women's college basketball teams

SALISBURY, N.C., Nov. 06, 2023 (GLOBE NEWSWIRE) -- As the college basketball season sets to officially tipoff, the fifth season of Food Lion Feeds' Score to Give More program will bring together a record 54 collegiate basketball programs, including 16 women's teams. This represents an increase in participation compared to the previous year and helps nourish more neighbors experiencing hunger. Through this collaboration to address food insecurity, Food Lion Feeds will help provide 100 meals\* (up to 30,000 meals per team) for every free throw made. The effort benefits Feeding America® partner food banks throughout Food Lion's 10-state operating area. Food Lion Feeds was founded in 2014 by Food Lion to address food insecurity in the towns and cities it serves.

"By expanding our partnership to include women's basketball programs, we are able to increase awareness about food insecurity in our communities through Food Lions Feeds' Score to Give More program," said Kevin Durkee, Manager, Food Lion Feeds, Food Lion. "Taking advantage of every free throw made, we engage college students in the fight against hunger. In addition to nourishing our neighbors, we look forward to an exciting

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In 2023, Food Lion Feeds' Score to Give More program has expanded from 33 to 54 men's and women's teams across Delaware, Georgia, Maryland, North Carolina, Pennsylvania, South Carolina, Tennessee, Virginia and West Virginia. The unique program will benefit 19 Feeding America local partner food banks serving communities where each school is located. Since 2019, Food Lion Feeds has donated more than 3.2 million meals\* through the combination of regular season and tournament free throws made by players.

The Score to Give More campaign is one of many efforts Food Lion Feeds leads in partnership with college campuses. In addition to this collegiate effort, Food Lion Feeds also teams up with universities for its <u>Sack to Give Back</u> campaign, providing 1,000 meals\* (up to 30,000 meals per school) for every quarterback sack made by the participating institution.

#### The Score to Give More participating schools and correlating food banks that will benefit are:

School	School Location	Food Bank benefiting from Meal Donations	
Appalachian State University	Boone, NC	Second Harvest Food Bank of Northwest NC	
Bluefield State University (Men's)	Bluefield, WV	Mountaineer Food Bank	
Bluefield State University (Women's)	Bluefield, WV	Mountaineer Food Bank	
Bowie State University (Men's)	Bowie, MD	Maryland Food Bank	
Bowie State University (Women's)	Bowie, MD	Maryland Food Bank	
Catawba College	Salisbury, NC	Second Harvest Food Bank of Metrolina	
Claflin University (Men's)	Orangeburg, SC	Harvest Hope Food Bank	
Claflin University (Women's)	Orangeburg, SC	Harvest Hope Food Bank	
Coastal Carolina University	Conway, SC	Lowcountry Food Bank	
Duke University	Durham, NC	Inter-Faith Food Shuttle	
East Carolina University	Greenville, NC	Food Bank of Central & Eastern NC	
Elizabeth City State University (Men's)	Elizabeth City, NC	Food Bank of the Albemarle	
Elizabeth City State University (Women's)	Elizabeth City, NC	Food Bank of the Albemarle	
Elon University	Elon, NC	Second Harvest Food Bank of Northwest NC	
Fayetteville State University (Men's)	Fayetteville, NC	Second Harvest Food Bank of Southeast NC	
Fayetteville State University (Women's)	Fayetteville, NC	Second Harvest Food Bank of Southeast NC	
Georgia Southern University	Statesboro, GA	America's Second Harvest of Coastal Georgia	
James Madison University	Harrisonburg, VA	Blue Ridge Area Food Bank	
Johnson C. Smith University (Men's)	Charlotte, NC	Second Harvest Food Bank of Metrolina	
Johnson C. Smith University (Women's)	Charlotte, NC	Second Harvest Food Bank of Metrolina	
Liberty University	Lynchburg, VA	Blue Ridge Area Food Bank	
Lincoln University (Men's)	Oxford, PA	Food Bank of Delaware	
Lincoln University (Women's)	Oxford, PA	Food Bank of Delaware	

Livingstone College (Men's)	Salisbury, NC	Second Harvest Food Bank of Metrolina	
Livingstone College (Women's)	Salisbury, NC	Second Harvest Food Bank of Metrolina	
North Carolina Agricultural and Technical State University	Greensboro, NC	Second Harvest Food Bank of Northwest NC	
North Carolina State University	Raleigh, NC	Food Bank of Central & Eastern NC	
Old Dominion University	Norfolk, VA	Foodbank of Southeastern Virginia and the Eastern Shore	
Shaw University (Men's)	Raleigh, NC	Inter-Faith Food Shuttle	
Shaw University (Women's)	Raleigh, NC	Inter-Faith Food Shuttle	
South Carolina State University	Orangeburg, SC	Harvest Hope Food Bank	
St. Augustine's University (Men's)	Raleigh, NC	Food Bank of Central & Eastern NC	
St. Augustine's University (Women's)	Raleigh, NC	Food Bank of Central & Eastern NC	
Tennessee Tech University (Men's)	Cookeville, TN	Second Harvest Food Bank of Middle TN	
Tennessee Tech University (Women's)	Cookeville, TN	Second Harvest Food Bank of Middle TN	
Towson University	Towson, MD	Maryland Food Bank	
University of Delaware (Men's)	Newark, DE	Food Bank of Delaware	
University of Delaware (Women's)	Newark, DE	Food Bank of Delaware	
University of Maryland (Men's)	Adelphi, MD	Capital Area Food Bank	
University of Maryland (Women's)	Adelphi, MD	Capital Area Food Bank	
University of North Carolina	Chapel Hill, NC	Inter-Faith Food Shuttle	
University of North Carolina at Greensboro	Greensboro, NC	Second Harvest Food Bank of Northwest NC	
University of North Carolina at Pembroke	Pembroke, NC	Second Harvest Food Bank of Southeast NC	
University of Richmond	Richmond, VA	Feed More	
University of South Carolina	Columbia, SC	Second Harvest Food Bank of Metrolina	
Virginia State University (Men's)	Petersburg, VA	Feed More	
Virginia State University (Women's)	Petersburg, VA	Feed More	
Virginia Tech University	Blacksburg, VA	Feeding Southwest Virginia	
Virginia Union University (Men's)	Richmond, VA	Feed More	
Virginia Union University (Women's)	Richmond, VA	Feed More	
Wake Forest University	Winston-Salem, NC	Second Harvest Food Bank of Northwest NC	
William and Mary College	Williamsburg, VA	Virginia Peninsula Foodbank	
Winston-Salem State University (Men's)	Winston-Salem, NC	Second Harvest Food Bank of Northwest NC	
Winston-Salem State University (Women's)	Winston-Salem, NC	Second Harvest Food Bank of Northwest NC	

Through Food Lion Feeds, Food Lion has helped to provide more than 1 billion meals to individuals and families since 2014 and has committed to donate 1.5 billion meals by 2025. For more information on Food Lion Feeds' commitment to ending hunger, visit foodlion.com/feeds.

\*\$1 helps provide at least 10 meals secured by Feeding America® on behalf of local partner food banks.

#### **About Food Lion**

Food Lion is an omnichannel retailer committed to nourishing its neighbors during the moments that matter most. More than 82,000 associates across 1,100+ stores deliver an easy, fresh and affordable shopping experience throughout 10 Southeastern and Mid-Atlantic states. Through its 'Count on me' culture, Food Lion fosters a sense of belonging for all associates, promoting a diverse and inclusive environment that has supported LGBTQ+ equality for nearly two decades. Food Lion is the only company in the country to be named an ENERGY STAR Partner of the Year for 22 consecutive years. It also pioneered a food rescue program to support food-insecure neighbors. Through Food Lion Feeds, the retailer has donated more than 1 billion meals to individuals and families since 2014 and has committed to donate 1.5 billion meals by 2025. Founded and based in Salisbury, N.C., since 1957, Food Lion is a company of Ahold Delhaize USA, the U.S. division of Zaandam-based Ahold Delhaize. For more information, visit foodlion.com.

### **About Feeding America**

Feeding America is committed to an America where no one is hungry. We support tens of millions of people who experience food insecurity to get the food and resources they say they need to thrive as part of a nationwide network of food banks, statewide food bank associations, food pantries and meal programs. We also invest in innovative solutions to increase equitable access to nutritious food, advocate for legislation that improves food security and work to address factors that impact food security, such as health, cost of living and employment.

We partner with people experiencing food insecurity, policymakers, organizations and supporters, united with them in a movement to end hunger. Visit <u>FeedingAmerica.org</u> to learn more.

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A photo accompanying this announcement is available at <a href="https://www.globenewswire.com/NewsRoom/AttachmentNg/32322eea-73cf-4043-8077-52150b63f1cf">https://www.globenewswire.com/NewsRoom/AttachmentNg/32322eea-73cf-4043-8077-52150b63f1cf</a>