Food Lion Feeds Joins Forces with 35 Colleges to Provide 793,000 Meals*

January 8, 2025 at 9:00 AM EST

Sack to Give Back program provides more than 3.8 million meals* since 2019 to address food insecurity

SALISBURY, N.C., Jan. 08, 2025 (GLOBE NEWSWIRE) -- Throughout the 2024 collegiate football season, Food Lion Feeds' annual Sack to Give Back program huddled with 35 collegiate institutions to help provide the equivalent of 793,000 meals*. For every quarterback sack made by a participating college or university, Food Lion Feeds donated the equivalent of 1,000 meals (up to 30,000 meals per school) to help nourish college students and address food insecurity. The effort benefits campus food pantries or affiliated Feeding America® partner food banks, where each school is located throughout Food Lion's 10-state operating area. Food Lion Feeds was founded in 2014 by Food Lion to address food insecurity in the towns and cities it serves.

Since 2019, the Sack to Give Back program has resulted in the equivalent of more than 3.8 million meals* donated to local campus food pantries and food banks across Food Lion's 10-state footprint. In 2024, the program included collegiate teams across Delaware, Georgia, Maryland, North Carolina, Pennsylvania, South Carolina, Tennessee, Virginia and West Virginia.

"At Food Lion, we believe no one should have to choose between dinner and rent or gas and groceries," said Kevin Durkee, Manager, Food Lion Feeds, Food Lion. "We are committed to our collegiate partnerships and honored to partner with them to support their student food pantries, increasing access to nutritious food and setting students up for success."

The Sack to Give Back campaign is one of many efforts that Food Lion Feeds leads in partnership with colleges. In addition to this collegiate effort, Food Lion Feeds also teams up with universities for its Score to Give More campaign which is currently underway, providing the equivalent of 100 meals (up to 30,000 meals per school) for every free throw made by participating institutions.

Food Lion Feeds Joins Forces with 35 Colleges to Provide 793,000 Meals



Caption: L-R: Greg Pervine, Store Manager, Food Lion; Dr. Aminta H. Breaux, President, Bowie State University; Clyde Doughty Jr., Vice President for Intercollegiate Athletics & Recreation, Bowie State University; and Dr. Sean Coleman, Faculty Athletics Representative, Bowie State UniversityThe photo of the check presentation does not represent the final results at Bowie State University; it only represents donation to date when the check presentation occurred.

The Sack to Give Back participating schools and season totals include:

School	School Location	Sacks / Meals Provided
Appalachian State University	Boone, NC	23 sacks / 23,000 meals provided
Bluefield State University	Bluefield, WV	13 sacks / 13,000 meals provided
Bowie State University	Bowie, MD	17 sacks / 17,000 meals provided
Catawba College	Salisbury, NC	17 sacks / 17,000 meals provided
Clemson University	Clemson, SC	30 sacks / 30,000 meals provided + 10,000 meals**
Coastal Carolina University	Conway, SC	28 sacks / 28,000 meals provided
East Carolina University	Greenville, NC	20 sacks / 20,000 meals provided
Elizabeth City State University	Elizabeth City, NC	22 sacks / 22,000 meals provided
Elon University	Elon, NC	23 sacks / 23,000 meals provided
Fayetteville State University	Fayetteville, NC	19 sacks / 19,000 meals provided
Georgia Southern University	Statesboro, GA	17 sacks / 17,000 meals provided
Hampton University	Hampton, VA	30 sacks / 30,000 meals provided
James Madison University	Harrisonburg, VA	30 sacks / 30,000 meals provided
Johnson C. Smith University	Charlotte, NC	12 sacks / 12,000 meals provided
Liberty University	Lynchburg, VA	19 sacks / 19,000 meals provided
Lincoln University	Oxford, PA	12 sacks / 12,000 meals provided
Livingstone College	Salisbury, NC	25 sacks / 25,000 meals provided
North Carolina Agricultural and Technical State University	Greensboro, NC	19 sacks / 19,000 meals provided
North Carolina State University	Raleigh, NC	23 sacks / 23,000 meals provided
Old Dominion University	Norfolk, VA	26 sacks / 26,000 meals provided
Shaw University	Raleigh, NC	9 sacks / 9,000 meals provided
South Carolina State University	Orangeburg, SC	30 sacks / 30,000 meals provided

Tennessee Tech University	Cookeville, TN	30 sacks / 30,000 meals provided
Towson University	Towson, MD	30 sacks / 30,000 meals provided
University of Delaware	Newark, DE	28 sacks / 28,000 meals provided
University of Maryland	College Park, MD	14 sacks / 14,000 meals provided
University of North Carolina at Chapel Hill	Chapel Hill, NC	30 sacks / 30,000 meals provided
University of North Carolina at Pembroke	Pembroke, NC	30 sacks / 30,000 meals provided
University of Virginia	Charlottesville, VA	19 sacks / 19,000 meals provided
Virginia State University	Petersburg, VA	28 sacks / 28,000 meals provided
Virginia Tech University	Blacksburg, VA	30 sacks / 30,000 meals provided
Virginia Union University	Richmond, VA	17 sacks / 17,000 meals provided + 4,000 meals**
Wake Forest University	Winston-Salem, NC	20 sacks / 20,000 meals provided
The College of William and Mary	Williamsburg, VA	21 sacks / 21,000 meals provided
Winston-Salem State University	Winston-Salem, NC	18 sacks / 18,000 meals provided

Through Food Lion Feeds, Food Lion has helped to provide more than 1.2 billion meals*** to individuals and families and has committed to donate 1.5 billion meals by 2025. Food Lion Feeds was founded in 2014 by Food Lion to address food insecurity in the towns and cities it serves. For more information on Food Lion Feeds' commitment to ending hunger, visit foodlion.com/feeds.

**$1 helps provide the equivalent of 10 meals secured by college food pantries or local partner food banks.*

***Food Lion Feeds provides up to 2,000 meals for every quarterback sack made in a playoff or championship game.*

****Food Lion Feeds helps address food insecurity by providing product, financial and equipment donations; disaster relief and recovery efforts; investing in capital campaign support for feeding agencies; and volunteer hours by associates. These investments are converted to a meal equivalent based on various meal equivalent formulas.*

About Food Lion
Food Lion is an omnichannel grocery retailer committed to nourishing its neighbors. More than 82,000 associates across 1,100+ stores deliver an easy, fresh and affordable shopping experience throughout 10 Southeastern and Mid-Atlantic states. With a focus on hunger relief, Food Lion is a pioneer in food rescue. In 2014, Food Lion Feeds was created and has since donated more than 1.2 billion meals to those who are food insecure. The retailer has committed to donate 1.5 billion meals by 2025. Founded and based in Salisbury, N.C., since 1957, Food Lion is a company of Ahold Delhaize USA, the U.S. division of Zaandam-based Ahold Delhaize. For more information, visit foodlion.com.

CONTACT: Food Lion Media Relations
704-245-3317
publicrelationsteam@foodlion.com

A photo accompanying this announcement is available at https://www.globenewswire.com/NewsRoom/AttachmentNg/43c1dc56-88f2-46a4-9600-8fcf03d97337