

# Food Lion Customers and Associates Donate More than \$170,000 for American Red Cross Disaster Relief in Response to Hurricane Dorian

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More than 1,000 Food Lion Locations Accepted Donations at Checkout for Two Weeks

### **Public Company Information:**

OTCQX: ADRNY

SALISBURY, N.C.--(<u>BUSINESS WIRE</u>)--Today, Food Lion customers and associates donated more than \$170,000 for the American Red Cross Disaster Relief Fund in response to Hurricane Dorian, which impacted the East Coast last month.

All funds raised through the two-week campaign, which started Sept. 6 and ended Sept. 20, were donated to the American Red Cross Disaster Relief fund to help neighbors in need recover from Hurricane Dorian and other disasters.

"The Red Cross is proud to count Food Lion as a partner to provide people with much needed support as we help communities impacted by disasters big and small, and countless other crises," said Don Herring, chief development officer at the American Red Cross.

Food Lion offered customers the option of donating at all checkout registers the amount of their choice or rounding their purchase up to the nearest dollar.

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"We know that our associates and customers care about their neighbors in the towns and cities we serve that were impacted by Hurricane Dorian, and it's no surprise they responded in such a big way," said Meg Ham, president of Food Lion. "Our communities know they can count on Food Lion in their time of need, and we're proud to join with the American Red Cross to support our neighbors in need as they recover from Hurricane Dorian or any other emergency needs."

#### **About Food Lion**

Food Lion, based in Salisbury, N.C., since 1957, has more than 1,000 stores in 10 Southeastern and Mid-Atlantic states and employs more than 63,000 associates. By leveraging its longstanding heritage of low prices and convenient locations, Food Lion is working to own the easiest full shop grocery experience in the Southeast, anchored by a strong commitment to affordability, freshness and the communities it serves. Through Food Lion Feeds, the company has donated more than 500 million meals to individuals and families since 2014 and has committed to donate 1 billion more meals by 2025. Food Lion is a company of Ahold Delhaize USA, the U.S. division of Zaandam-based Ahold Delhaize. For more information, visit <a href="https://www.foodlion.com">www.foodlion.com</a>.

#### About the American Red Cross

The American Red Cross shelters, feeds and provides emotional support to victims of disasters; supplies about 40 percent of the nation's blood; teaches skills that save lives; provides international humanitarian aid; and supports military members and their families. The Red Cross is a not-for-profit organization that depends on volunteers and the generosity of the American public to perform its mission. For more information, please visit <u>redcross.org</u> or <u>cruzrojaamericana.org</u>, or visit us on Twitter at @<u>GCRRedCross</u>.

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