



Food Lion to Offer 10 Percent Discount for Active and Retired Military Personnel on Veterans Day

November 6, 2019 at 12:14 PM EST

Public Company Information:

OTCQX: ADRNY

SALISBURY, N.C.--([BUSINESS WIRE](#))--In honor of Veterans Day, Food Lion stores will offer a 10 percent discount on Monday, Nov. 11, to active and retired military personnel to show its appreciation for neighbors who are serving or have served in the United States Armed Forces.

To receive the discount, active military, veterans and their families should present their MVP card, along with military identification, if available, at the time of checkout. Customers will then receive 10 percent off their entire grocery bill. This offer is valid on Monday, Nov. 11, only. The discount does not apply to the purchase of alcohol, tobacco, gift cards, lottery, postage stamps or services.

As a longstanding supporter of its active duty and veteran associates and customers, Food Lion provides a number of support services to military associates and families. Additionally, [Earlier this year](#), Food Lion Feeds announced a partnership with Operation Homefront, a national nonprofit that serves America's military families by providing them critical financial assistance, including meals and grocery assistance, transitional and permanent housing and recurring family support programs throughout the year.

Additionally, Food Lion has previously been recognized with the Department of Defense's highest honor for employers, the Employer Support of the Guard and Reserves (ESGR) Freedom Award, for its programs and services for military associates.

About Food Lion

Food Lion, based in Salisbury, N.C., since 1957, has more than 1,000 stores in 10 Southeastern and Mid-Atlantic states and employs more than 63,000 associates. By leveraging its longstanding heritage of low prices and convenient locations, Food Lion is working to own the easiest full shop grocery experience in the Southeast, anchored by a strong commitment to affordability, freshness and the communities it serves. Through Food Lion Feeds, the company has donated more than 500 million meals to individuals and families since 2014, and has committed to donate 1 billion more meals by 2025. Food Lion is a company of Ahold Delhaize USA, the U.S. division of Zaandam-based Ahold Delhaize. For more information,

visit www.foodlion.com. 

Contact:

Matt Harakal
704-310-2858
matthew.harakal@foodlion.com

@FoodLion to Offer 10 Percent Discount for Active and Retired Military Personnel on Veterans Day

[Tweet this](#)
